

10 Reasons to do business in Dubai

As Dubai grows exponentially in terms of global size and stature, there has never been a better time to do business in the Emirate. With a wealth of geographical advantages combined with innovative strategy, Dubai provides the ultimate competitive benefits.

Dubai Tourism and Commerce Marketing (DTCM) has identified 10 key reasons why British and Irish businesses would benefit from a presence in Dubai:

1. Dubai has long been recognised as the **leading trading hub** of the Middle East; its gateway location offers a world of opportunities for businesses in Dubai.
2. Dubai is served by more than **125 shipping lines and 113 airlines**, with no exchange controls, quotas or trade barriers.
3. Setting up in Dubai has huge cost advantages including **no corporate taxes, no income taxes**, no foreign-exchange controls and no trade barriers. It also has excellent facilities for manufacturing and distribution operations.
4. Dubai has a number of free zones including Jebel Ali Free Zone, Dubai Airport Free Zone, Dubai Cars and Automotive Zone, Dubai International City and Dubai Media City which offer **100-per cent foreign ownership** in addition to no custom duties.
5. Dubai continues to expand and astound with an impressive number of projects underway **gaining international attention** including Dubailand, a full featured city divided into six themed worlds, The Palms, The World and Burj Dubai which will be the world's tallest tower upon completion in 2008.
6. Dubai's own ambition creates an **inspiring and impressive location** for businesses. During 2000 to 2005 the emirate's GDP has grown rapidly and the recently announced Dubai Strategic Plan 2015 expects to engineer a further 11 per cent annual growth in GDP.
7. **British Business Group is an organisation** based in the British Consulate in Dubai which offer British businesses an easy introduction to the

emirate, from communicating with decision makers to sharing best business practices and arranging networking events for its members (www.britbiz-uae.com) . UK Trade & Investment is also based at the British Consulate in Dubai and offers a service, for a fee, for potential businesses such as market study etc.. (www.britishembassy.gov.uk/uae) (www.uktradeinvest.gov.uk)

8. **Dubai is politically stable, tolerant, welcoming** and enjoys a very low crime rate. The lifestyle is cosmopolitan, with high-quality residential and office accommodation (including the option of buying freehold properties in several communities) as well as excellent education, health and shopping facilities.
9. Dubai offers a **plethora of sporting activities** from yachting and diving to skiing and an extensive number of golf courses designed by a host of eminent sporting stars including Ernie Els and Nick Faldo.
10. Dubai's many **top-class international hotels** offer a wide range of dinner, entertainment and nightlife options with restaurants covering at least 40 different types of cuisine, and a growing number of celebrity chefs including Gordon Ramsay and Gary Rhodes.

Ian Scott, director of the UK and Ireland representative office of Dubai Tourism and Commerce Marketing (DTCM) comments; "Dubai's spectrum of both visitor and commercial attractions offer international businesses a range of opportunities, empowering commercial success within the emirate. The free zones enable businesses to develop and flourish within a safe and dynamic environment, and are designed to complement and contribute towards Dubai's continued economic growth and commercial development."

For further information about Dubai, contact Dubai Tourism and Commerce Marketing on +44 (0) 20 7839 0580, email: dcm_uk@dubaitourism.ae or visit www.dubaitourism.ae

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